



**OFFICER REPORT TO LOCAL COMMITTEE**  
(Surrey Heath)

**Small Disadvantaged Areas Fund**

**15 July 2010**

**KEY ISSUE:**

The Leader of the County Council has announced a fund for small disadvantaged areas of £200,000 available for Local Committees to bid into.

The Local Committee is asked to agree specific geographic areas that it would like to consider bids from.

**SUMMARY:**

At the meeting of the County Council on 23 March 2010 the Leader announced £200k for 2010/11 from the policy initiatives budget would be made available to help disadvantaged areas. Local committees were invited to bid for the funds. It is proposed that bids are invited from Old Dean and St Michaels, which are the two main areas of relative need within Surrey Heath.

**OFFICER RECOMMENDATIONS:**

That the Local Committee (Surrey Heath) is asked to agree to:

- i) consider bids that will have a positive impact on the areas of Old Dean and St Michaels.
- ii) promote the availability of the fund amongst the relevant organisations and partnerships which work with residents of these two areas.
- iii) note the generic guidance (outlined at Annex 1) on the criteria for successful applications;
- iv) consider and prioritise applications for submission at the next meeting of the Local Committee on 14 October 2010.

**Contact Details**

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## 1. INTRODUCTION AND BACKGROUND

- 1.1 At the meeting of the County Council on 23 March 2010 the Leader announced that £200k would be made available in 2010/11, from the policy initiatives budget, to help small disadvantaged areas in Surrey.
- 1.2 The purpose of the fund is to develop initiatives which reduce inequalities and empower small to medium-sized communities in Surrey which experience relative disadvantage to work with the County Council and other relevant partners to develop local solutions to the problems facing them.
- 1.3 It is intended that members of the Local Committee will play a pivotal role in promoting, developing and submitting applications and in monitoring the outcomes. They may wish to work on their applications for an identified community through forums or meetings during the summer, submitting their applications prior to the Local Committee meeting on 14 October, so the Committee can decide which application/s to recommend to the Panel in the autumn for funding.

## 2. ANALYSIS AND COMMENTARY

- 2.1 The full guidance notes relating to the fund are annexed to this report (**Annex 1**).
- 2.2 The Local Committee (Surrey Heath) has developed an understanding of the profile of disadvantage locally and are aware of the work on going in St Michaels and Old Dean.
- 2.3 **Annex 2** shows the highest scoring (most deprived) small areas in Surrey Heath, based on Index of Multiple Deprivation data released in late 2007. The top scoring small areas include Old Dean and St Michaels as would be expected.

## 3. OPTIONS

- 3.1 The availability of the fund presents the Committee with a significant opportunity to work with partners to address some of the outstanding challenges facing these communities. Committee members are encouraged to promote the fund and develop innovative applications for submission to the countywide funding panel via the Local Committee in the autumn,
- 3.2 The criteria outlined in the guidance (**Annex 1**) emphasises listening to and involving residents, as well as demonstrating partnership working based on a shared vision. The guidance also refers to addressing improvements in education, skills, tackling anti-social behaviour/vandalism and other social matters of concern, and the need for capacity-building in communities. Leverage of other funding, through partners, is also a factor to consider. The upper limit on a single

application is £200k, but it is expected that a number of other Local Committees will be supporting one or more applications.

#### **4. CONSULTATION**

- 4.1 Applications submitted will be expected to demonstrate evidence of consultation with stakeholders and to include ongoing engagement with relevant communities as part of their project plan.

#### **5. FINANCIAL IMPLICATIONS**

- 5.1 Detailed financial implications are set out in the guidance note (Annex 1), but attention is drawn in particular to the fact that each Local Committee may submit applications without restriction as to value, except that they should not exceed £200,000, the requirement for all funding to be spent by March 2012, and for each recipient to supply a report outlining the outcomes achieved to date by June 2012.

#### **6. COMMUNITY SAFETY IMPLICATIONS**

- 6.1 Projects may involve the promotion of community safety by strengthening communities, developing a preventative approach and addressing the specific risks faced by certain vulnerable communities.

#### **7. EQUALITIES AND DIVERSITIES IMPLICATIONS**

- 7.1 A recognition of the diversity of Surrey and a wish to promote inclusion and equality of opportunity are central to the purpose of the fund.

#### **8. RECOMMENDATIONS AND CONCLUSIONS**

- 8.1 The announcement of the fund represents an opportunity for the Local Committee to develop its role in improving outcomes for the most disadvantaged residents and communities in Surrey Heath.
- 8.2 Members are asked to promote and support appropriate applications from Old Dean and St Michaels to submit for the Fund, to arrive with the Local Partnership Team by **24 September 2010**, and to include this item on the Forward Plan for the next meeting of the committee.

#### **9. REASONS FOR RECOMMENDATIONS**

- 9.1 It is suggested that bids focussing on the areas of Surrey Heath that have the highest need will be most likely to gain support.

**10. WHAT HAPPENS NEXT**

- 10.1 Any bids which the Local Committee puts forward for the 14 October meeting will be submitted after that meeting to the Panel. The Local Partnerships Team will make the necessary arrangements to take forward the decisions made by the Committee.

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**BACKGROUND PAPERS:** Minutes of Surrey County Council meeting: 23 March 2010 (Item 5)

**Number of Annexes: 2**

## Surrey County Council

### £200k fund for Small Disadvantaged Areas: 2010-2011 General Guidance for Applicants

#### Introduction:

Dr Andrew Povey, the Leader of Surrey County Council, has announced this new fund from the Project Initiatives Fund. This paper sets out the process for applying for and then deciding bids against this fund. In launching this fund, the Leader has said that:

“The extent of borrowing undertaken by the previous government is such that there will inevitably be a reduction in public expenditure over the next few years. In Surrey, I feel it is important that we try to help some of our more disadvantaged areas to help themselves to develop economically, socially and in a way that is sustainable.

Projects could well take on board the "Digital Inclusion" work, which is one way of strengthening communities, but ideas and innovation are welcome!”

#### Purpose:

To develop initiatives which reduce inequalities and empower small to medium-sized communities in Surrey which experience relative disadvantage to work with the County Council and other relevant partners to develop local solutions to the problems facing them.

#### Process:

- Local Committees will consider and prioritise applications that meet the criteria listed below. This will be done during the autumn 2010 cycle of formal LC meetings. **(Please note the deadline of Friday 24 September at the foot of this guidance note)**
- The Panel will only consider applications submitted by Local Committees following a formal public decision on their preferred bids.
- The deadline for applications to go to the Panel will be **1<sup>st</sup> December 2010**
- Each Local Committee may submit applications without restriction as to value, except that they should not exceed £200,000
- The Panel will consist of: The Leader, Cabinet Members Kay Hammond & Denise Saliagopoulos and the Chief Executive
- All funding must be spent by **March 2012** and each recipient will supply a report outlining the outcomes achieved by **June 2012**.

#### Criteria:

##### 1. General

- Projects supported by the fund will be expected to demonstrate:
  - **Innovation:** model new ways of listening to residents (such as digital inclusion) and involving them in developing services, which meet the needs of their neighbourhood in a sustainable way.
  - **Involvement:** work with residents, statutory partners and the voluntary/faith sector to embed increased confidence and

cohesion in communities, which make a difference & can lead to sustained improvements in quality of life, opportunities and achievement.

- **Integration:** demonstrate genuine partnership working which pursues a shared vision (ideally through the relevant Local Strategic Partnership), operates with a “Total Place” methodology in terms of sharing resources and involves services adjusting their delivery to reflect local conditions.
- Projects will be required to show how they relate and contribute to the County Council’s five strategic themes:
  - Core Offer
  - Personal responsibility
  - Deciding and delivering locally
  - Prevention
  - Working together
- **Preference:** Local Committees will take a central role in supporting and recommending projects, where the Local Committee can demonstrate some of the following:
  - That they have made progress in taking forward the principles of Localism and “Total Place”.
  - That they have developed a clear understanding of the profile of disadvantage in their district/borough.
  - That they have evidenced multi-agency activity that respond to needs and opportunities in the most disadvantaged neighbourhoods.
  - That address improvements in education, skills, tackling anti-social behaviour/vandalism and other social matters of concern
  - That they have a continuing record of investment in projects or have an emerging focus or priority which could strengthen these neighbourhoods and increase the range of opportunities available to their residents.
  - That have the potential to deliver sustained capacity-building in that community.

## 2. Specific

- Applications should demonstrate that the projects for which funding is sought are well-evidenced by relevant data, e.g. Index of Multiple Deprivation, data included in the Joint Strategic Needs Assessment, data from services (e.g. NEET levels) and intelligence provided via the Crime and Disorder Reduction Partnership.
- It is acknowledged that many outcomes initiated by this funding may take some time to achieve, applications should nevertheless set out measurable targets (whether initial inputs, outputs and where possible outcomes) along with realistic milestones, e.g. NEETs reduced by XX, smoking reduced by XX, NI 4 and 5 scores increased by XX.
- Where funding is sought for an existing project, it should not be seen as a means of back-filling for funding withdrawn by another organisation; rather applications should demonstrate how the funding would enable the project to move into a new and more sustainable phase, e.g. through involving residents in governance.

- Applications should demonstrate what additional resources are available from partners (which might include the Local Committee itself) to complement any County Council resources granted and/or what leverage is likely to be achieved.
- All applications should demonstrate how projects will be sustained beyond the initial period of funding; where funding is sought for an initial consultation/engagement exercise the application should show that provision is made for delivery of realistic short-term actions which might emerge.

### 3. Application Forms

Application forms are attached to this procedure note and should in the first instance be discussed with the relevant local Member and the Local Partnerships Team (see contact details below) to encourage and support the bidding process.

The Local Committee Chairman will ensure that bids are co-ordinated through the autumn 2010 cycle of Local Committee meetings who will make recommendations on which bids should be submitted to the Panel. Thereafter, the Small Disadvantaged Areas Fund Panel will decide on the successful bids and these will be announced at the County Council meeting on 14<sup>th</sup> December 2010.

Please submit your completed application form to Amber Jenkins, Local Support Assistant in the Surrey Heath Local Partnerships Team (e-mail to [amber.jenkins@surreycc.gov.uk](mailto:amber.jenkins@surreycc.gov.uk)) **by Friday 24<sup>th</sup> September 2010** so that it can be considered by the Local Committee (Surrey Heath).

### **2007 Indices of Multiple Deprivation – Highest Scoring Super Output Areas (SOA) for Surrey Heath**

Electoral Division	Ward	Roads	SOA Name	IMD 2007 Rank in England	IMD 2007 Rank in Surrey	IMD 2004 Rank in Surrey	Income	Employment	Health Deprivation & Disability	Education, Skills & Training	Barriers to Housing & Services	Crime & Disorder	Living Environment	Income Deprivation Affecting Children	Income Deprivation Affecting Older People
Camberley East	Old Dean	Esher Rd, Kingston Rd	<b>004C</b>	<b>12541</b>	<b>29</b>	<b>38</b>	<b>5</b>	71	93	<b>7</b>	553	163	405	<b>4</b>	<b>46</b>
Camberley West	St Michaels	St Michaels Road, Chapel Road, Surrey Avenue, Avenue Sucy	<b>008A</b>	<b>12977</b>	<b>33</b>	<b>52</b>	<b>12</b>	<b>36</b>	<b>40</b>	62	225	363	60	<b>16</b>	<b>22</b>
Camberley East	Old Dean	Berkshire Rd, Kingston Rd	<b>004A</b>	<b>14527</b>	<b>46</b>	<b>55</b>	<b>13</b>	94	<b>42</b>	<b>36</b>	564	93	194	<b>28</b>	<b>31</b>
Camberley West	Watchetts	Bristow Road, Weller Drive	<b>008F</b>	<b>15854</b>	<b>64</b>	<b>90</b>	<b>18</b>	<b>41</b>	71	73	362	367	528	<b>33</b>	118
Camberley East	Old Dean	Upper College Ride	004B	<b>19638</b>	<b>104</b>	<b>105</b>	100	167	120	<b>29</b>	690	107	410	104	214



Additional SOA which have scores of a Domain Score of 25 or under but not in top 100 in Surrey

Electoral Division	Ward	Roads	SOA Name	IMD 2007 Rank in England	IMD 2007 Rank in Surrey	IMD 2004 Rank in Surrey	Income	Employment	Health Deprivation & Disability	Education, Skills & Training	Barriers to Housing & Services	Crime & Disorder	Living Environment	Income Deprivation Affecting Children	Income Deprivation Affecting Older People
Frimley Green & Mytchett	Mychett and Deepcut	Deepcut Bridge Road	012C	24872	224	419	466	558	497	223	12	517	348	326	520
Windlesham	Bagshot	A30 London Road	002B	27216	307	402	415	627	555	245	447	9	333	294	511